

Five Myths About Mind

Although much has been learned from cognitive science about how minds work and learn, myths persist that get in the way of effective instruction. We'll walk through several myths, show how the correct views affect instruction, and show how to weave cognitive science deeply into the development of virtual learning environments.



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Bror Saxberg, chief learning officer, previously served as vice president for Knowledge Testing Enterprises, where he was responsible for technology, testing, and operations. He was also the publisher and general manager for DK Multimedia, Inc., the North American multimedia arm of the educational and reference publisher Dorling Kindersley. Dr. Saxberg also worked with McKinsey & Company, where he advised clients on semiconductors, telecommunications, network systems, and business information services. Dr. Saxberg holds a M.A. and Ph.D. in electrical engineering and computer science from the Massachusetts Institute of Technology (MIT); an M.D. from Harvard Medical School; an M.A. in mathematics from Oxford University; and a B.S. in electrical engineering and a B.S. in mathematics (with honors) from the University of Washington.