



Education in the 21st Century is all about keeping existing students and attracting new ones with universal access, personalized learning, and a global classroom. It's also about maintaining competitive advantage, reducing costs, and creating a culture of collaboration between departments, campuses, and institutions. We call it **elluminating the enterprise**.

Elluminate the Enterprise

Where teaching and learning meet the business of education

The Evolution of the eLearning Landscape. **Powered by Elluminate.**

Providing a Total Student Experience

Shouldn't the way you teach fit the way today's digital generation learns? It's time to make the transition from simply delivering online courses to providing a total experience for students that includes synchronous and blended interaction. It's also time to create online communities that help foster a sense of connectedness, whether your students are on campus, across town, or out of the country. So you can increase enrollment, enhance student satisfaction, and improve student outcomes.

Facilitating the Business of Education

Today, live eLearning and web collaboration is not just for the classroom. On an institutional level, this enabling technology can help you increase your competitive advantage, support strategic planning and decision making, and enhance productivity for faculty and staff. The time has come to blend pedagogy with sound business decision-making. With ever-decreasing budgets, schools must balance important educational impacts with bottom-line revenue implications, including a rapid return on your investment in technology.

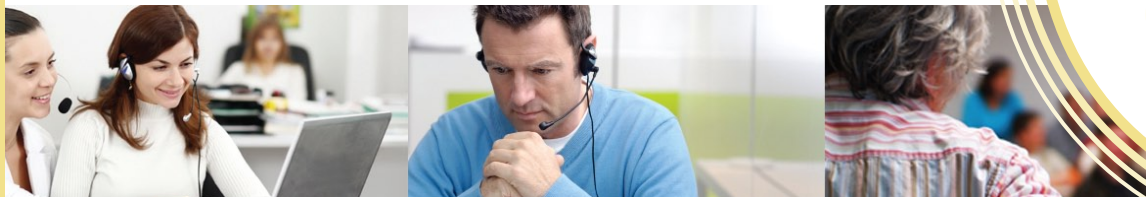
Integrating Online Interaction into Daily activities

Isn't it time to support all campus activities, not just online courses? Those deploying enterprise wide increase their ability to attract and retain students, leverage teaching resources, facilitate research and collaboration, and extend their reach on an international level. In short, Elluminate can help academic institutions of all sizes integrate online interaction into all their daily activities, enabling them to communicate, collaborate, and educate more effectively in the global community.

Leveraging Limited Resources

It's easy to be green when you make the move from face-to-face to virtual, eliminating travel and saving time. To recruit and retain qualified faculty and staff, you must provide efficient, affordable opportunities for collaboration and professional development. And multi-campus institutions need timely, cost-effective initiatives to serve all their constituents, like a system-wide help desk, online library resources, virtual student orientation, and collaborative research programs with other organizations.





Why enterprise wide?

- Increase revenue and return on technology investment
- Compete in global marketplace
- Leverage limited resources
- Increase student outreach
- Cost effectively train faculty and staff
- Improve strategic-planning process
- Improve decision-making process
- Facilitate fundraising activities

Why Elluminate?

- Designed by educators for educators
- Cross-platform support
- Low-bandwidth connectivity
- Universal accessibility (including ADA and W3C WAI compliance)
- Reliable connectivity worldwide (with redundant load-balanced servers)
- Scalability (to thousands of users)
- System-wide integration architecture
- Customizability for private branding
- Enterprise licensing options
- Tailored implementation plan
- Variety of training options
- World-class support

Enterprise Collaboration Scenarios

- Leverage specialized teachers in multiple locations
- Create reusable learning content
- Provide virtual office hours, study groups
- Offer online student orientation, tutoring, counseling
- Conduct parent/teacher meetings
- Connect traveling/remote students
- Provide teacher/staff professional development
- Foster social networking, online communities
- Hold alumni or fundraising events
- Provide helpdesk/technical support
- Offer application training, online library resources

CCC Confer Delivers Web Conferencing to California Community College System

“When we make an education technology decision for an entire system, we almost never know whether it’s going to work. This is one technology investment that does. It saves an incredible amount of money and time, it’s used, and it grows fast. No one college could experience the same benefit doing it alone. If you are a college it’s a great investment. If you are a system of colleges, this is a tremendous investment.”

Blaine Morrow, Director, CCC Confer

Committed to providing the largest higher education system in the world with the highest quality web conferencing technology and services in support of meetings, collaboration and eLearning environments, CCC Confer chose Elluminate *Live!* The product is seamlessly integrated into the CCC Confer portal for use by 110 schools to provide student and library services and to facilitate meeting, training, tutoring, and a wide variety of online classes.

Southern Cross University Makes Elluminate Live! Available to All Campuses

“The possibilities of the software are staggering and show the way of the future in terms of increasing flexibility of how learning material can be delivered and how students can learn at their own pace in any environment.”

Steve Rowe, School of Commerce and Management

In Australia, Elluminate Live! has been implemented at three universities and three TAFE (Technical and Further Education) institutions. Southern Cross University has made Elluminate available across all three of its campuses, providing the entire staff with unlimited access for teaching, training, and meetings. The university expects the software to revolutionize the way teaching is conducted, giving students flexibility in terms of where and when they learn.

Experience the Elluminate difference for yourself.
Visit www.illuminate.com today!

Engage. Enlighten. **Elluminate.**